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Faculty Senate Resolution 89-12

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Louisiana State University and Agricultural & Mechanical College, "Faculty Senate Resolution 89-12" (1990). *LSU Faculty Senate Publications*. 176.

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FACULTY SENATE RESOLUTION 89-12

BE IT RESOLVED that a Faculty Senate Public Relations Committee be re-instated with charges as itemized below.

CHARGES:

1. to foster improved communications and public relations
2. to recommend to the Faculty Senate specific actions or broad guidelines for improving public relations
3. to make an on-going assessment of the status of the public image of the institution
4. to present the position of the faculty on governance of higher education, on academic programs, on service, on budgetary matters, on the University's obligations to the State and to the people of the State, and on the State's obligation to the University

MEMBERSHIP: 7 faculty; Dir. of Public Relations, ex officio; 2 undergraduate students

ADOPTED: March 14, 1990